



Love the Skin You're In!

By Melissa Hernandez

Caring for your skin is one of the best ways to nurture yourself. So, if you're receiving fabulous facials, and you are applying marvelous moisturizers...how can your make-up help protect your sweet face?

Known as The Skin Care Makeup, the Jane Iredale line is so safe and beneficial to use that it is recommended by Plastic Surgeons and Dermatologists and skin care professionals throughout the world.

The most beautiful cosmetic you can wear is a healthy skin. That's why everything Jane Iredale develops is a true extension of skin care. Their micronized mineral makeup is not just a refinement of conventional makeup; it's a new technology.

Jane's line is a highly-sophisticated blend of minerals and pigments that are micro-pulverized, using proprietary technology and processes to form microscopic flat crystals. These crystals overlap each other on the skin to form a filter that allows the skin to breathe and function normally while still protecting it from air-borne pollutants. The staying power of the minerals is so great that they rarely need a touch-up during the day. And because these silky-feeling powders are water resistant, they won't crease or smear even during the most strenuous exercise.

These state-of-the-art minerals are available in so many shades that there's one for every complexion no matter what the ethnicity. Jane Iredale's mineral makeup is:

- Non-comedogenic, will not block pores
- Virtually no allergy risk. All products have been sensitivity tested
- Broad-spectrum UVB and UVA protection – up to SPF 20
- Anti-inflammatory helps to calm and soothe irritated skin
- Very water resistant rating by an approved FDA lab
- Complete coverage for skin conditions like acne, rosacea and redness following treatments like chemical peels
- Contains no talc, parabens, FD&C Dyes or phthalates
- Composed of inert minerals that cannot support bacteria
- Environmentally aware
- No products have been tested on animals

Is the makeup safe for sensitive skin types?

It's important to know that anyone can be allergic or sensitive to anything. However, Jane Iredale has eliminated the known sensitizers from their makeup. Fragrance, FD&C dyes, and synthetic preservatives are the top three sensitizers. Individuals with extreme chemical sensitivities can wear their makeup successfully.

Is it all right to use it on acne-prone skin?

Yes. It is completely non-comedogenic and allows the skin to breathe and function normally. It also easily covers the redness common with eruptions. We have had many clients report to us that they have seen an improvement in their skin since they have been using the Iredale cosmetic line.

Is it necessary to wear additional sunscreens when using the minerals?

No. You may if you wish. We always believe that you can't wear too much protection in the sun. However, be careful of comedogenic or sensitivity reactions to some chemical sunscreens. Because our minerals provide a physical sunscreen, there is no need to wait for protection to begin.

Is the makeup easy to apply?

Yes! The problem that first-time wearers commonly encounter is that they apply too much. Because they are used to using makeup that has large amounts of filler and not a lot of "pay-off," they use the same techniques when applying Jane Iredale. With minerals, less is more.

Will the minerals cover bruising or birthmarks?

Yes. However, the shadow of some dark bruising may show through. Try Jane Iredale's range of concealers to camouflage anything that the powders won't. Please consult with the trained staff at Full Circle Wellness Center to learn how to use them.

Does Jane Iredale work on older or aging skin?

Yes. Because this is a light-reflective cosmetic, it obscures fine lines and wrinkles and gives a healthy glow to the skin, making it look younger. Matte makeup absorbs light and allows the eye to see "into" the skin. On a very lined skin, after applying the minerals, it is helpful to spritz with the Hydration Sprays. This sets the makeup, softens lines and gives a dewy look.

Are the powders drying?

No, quite the reverse. The minerals actually trap moisture between the skin and the crystal layer. The conception that powders are drying comes from the high use of talc in most other formulas – up to 90%!

How do I know which colors to choose for my skin tone?

Come down to Full Circle Wellness Center where one of the trained Estheticians would be happy to color match your foundation for you, answer your questions, and show you the latest make-up techniques.

Full Circle Wellness Center is the only facility in the Albuquerque area that carries Jane Iredale's entire make-up line! Find everything from loose powder foundation, pressed powder foundation, liquid minerals, concealers, eye shadows, eyeliner (liquid, cream, pencil), blushes, bronzers, glitters, brow gels, mascaras, lipsticks, lipsheres, lipgloss, lip plumper, lip liner, brushes, seasonal colors, kits & more!

With Jane Iredale Mineral Make-Up, the staff at Full Circle can help you achieve a look that is completely natural or glamorous enough for formal events.

Call **265-3400** today to schedule a free consultation! For more information, go to www.fullcirclewellnesscenter.com or www.janeiredale.com.